

CHILIS Monthly Meeting Minutes
Friday November 8th, 2013
Local Government Center, Concord

Present: Liz Gotauco (Merrimack Public Library), Ann Hoey (NH State Library), Tara McKenzie (Campton Public Library), Kristin Readell (Stephenson Memorial Library), Judy Russell (Converse Free Library), Nina Sargent (Thornton Public Library), Gail Zachariah (Keene Public Library)

Call to order at 10:15 AM

Approval of minutes

Some spelling errors were addressed on the September 2013 draft, as well as inaccuracies in the description of the webmaster and membership board positions. We discussed a way to clarify when minutes are approved and final, and it was decided that the best way to address this would be to make any corrections in the minutes, then remove "Draft" from title name. Minutes were approved upon updating these questions.

Treasurer's report (submitted by Ann, who was Standing Treasurer as of Fall Meeting)

The Fall Conference took in more money than in past years (\$700). The profits were attributed to the increase in attendance, reasonable speaker fees, and a good raffle profit. Ann showcased where we need to have concerns in the budget, highlighting that some of our major expenses are coming up (such as spring conference). Treasurer's report was approved.

Membership

- Discussed the need to increase membership numbers to address upcoming budget issues. One cost issue related to membership that was proposed is making the Summer Reading manual a "members only" option. However, Ann in talks with state in hopes of their funding the Summer Reading Membership CSLP fee, which could make it more difficult to make the manual a members-only perk.
- Benefits to members were discussed: discounts from both conferences, scholarships to CHILIS members (though these are in danger due to lack of income). We discussed the need to find out how more "successful" divisions of NHLA draw more members, and it was pointed out that changing demographics are affecting children's services in general.
- Another membership push idea was to pump CHILIS to co-ops (would need to get co-op rep on board if rep is not a youth services librarian).
- Discussed fundraising options, such as something more "fun" like a librarian fashion show.

Isinglass/Ladybug

Encouraged public libraries to support schools in making the Ladybug and Isinglass voting happen. Some schools don't have means to run the contest, in form of materials or staff. This would be good opportunity for school/library collaborations.

Fundraising

- Gail presented survey results of her mini-grant survey. 18 replies came in. Most feedback from survey was for a mini-grant on Technology and/or STEM support.
- Discussed other places to ask for funds, such as local businesses like Stonybrook Farms, Irving Oil, Common Man. Would NH Charitable be an option? How does our winning a state-grant affect an individual library losing out on the same grant?

- Discussed idea to write fundraising letters to companies to cover summer reading materials (posters or manuals for libraries, or brochures, bookmarks or certificates of completion for kids). If fundraising or grant options come up that we pass over for our individual library, we should bookmark the opportunity for a CHILIS fundraising option.

Fall conference:

- Well attended - we had record attendance at 120+. Conference evaluation garnered 75 responses, with mostly great feedback. Highlights for attendees included the author speakers and facility. Some improvements requested: some felt the Common Core was a little too academic-leaning, and the lack of internet was an issue. 2 people responded as potential hosts for future conferences, which we'll need to confirm by Jan '14. Ideas for upcoming presentations included focus on tween patrons, and school collaboration. Could our programs include hands-on learning opportunities for conference attendees?
- Discussed possible upcoming conference speakers
Don Hyun (Discover Your Dragon)
Raina Telgemeier (Smile, Drama)
- We should email ideas for conference speakers to Judy.

Summer Reading

- Still getting manual to libraries.
- Illustrators for 2015 program (Heroes) will be Jarrett Krosoczka (kids program) and Hope Larson (teen program)

CHILIS Spring 2014 Conference - March 6th 2014 at SNHU

Deposit is down for space. Judy will be looking toward food options. Email program ideas (traditionally summer-reading lean, but not required) to her or Ann. KBA roster has been chosen for showcase

Old business:

- **Facebook page:** Moved to activate and regularly post to existing CHILIS Facebook page, which was started by Diane but unresolved. Discussed goals of FB page, which mainly seems to be making the public and librarians aware of what we do in hopes of gaining more followers. Movement to activate FB page and add current board members as admins was approved.
- **NHLA Spring Conference:** Wed/Thurs April 23rd-24th, 2013 at Mountain Grand View in Whitesfield. We still need to confirm 5+ programs. The Great Stone Face Tea is a go. We're approaching Chris Rose for book talk session. We are still brainstorming our author luncheon speaker, to be confirmed in the next two weeks.

New Business

LGC requirements were read to new board.

Next meeting: Fri Dec 6th 2013 (Our usual meeting time conflicts with NHLA meeting many of our members have interest in attending.)

Conclude at 11:49 AM